



**Governor's Traffic Safety Advisory Commission  
Distracted Driving Action Team  
Tuesday, October 14, 2014  
2:00 PM**

**Ford Motor Company  
RIC Conference Room 2433  
Research and Innovation Center / Proving Ground  
Dearborn, Michigan**

<b>Attendance</b>	
<b>Name</b>	<b>Agency</b>
Tom Artushin, Vice Chairman	Ford Motor Company
Maggie Barnett	Traffic Improvement Association of Michigan
Patrick Cawley	Traffic Improvement Association of Michigan
Linda Fech	Michigan Office of Highway Safety Planning
F/Lt. Jim Flegel	Michigan State Police
Randy Holton	Michigan State University Police Department
Carol Reagan	Michigan Department of State
Keith Schultz	General Motors
Craig Shackelford	Bloomfield Township Police Department
Mia Wiggins	Citizen
Linda Wheeler	Citizen

<b>Agenda Item: Call to Order and Introductions</b>
<b>Discussion:</b> Not Applicable
<b>Action:</b> Tom Artushin called the meeting to order at 2:09 PM and began with attendee introductions.

<b>Agenda Item: Review of July 15, 2014 Meeting Minutes</b>
<b>Discussion:</b> Minutes unavailable due to Chairman Jim Santilli not being present due to an emergency.
<b>Action:</b> Minutes to be reviewed approved during January 27, 2015 meeting.

<b>Agenda Item: Vice Chairman's Report</b>
<b>Discussion:</b> Artushin thanked the group for attending the Ford Virtex Simulator and Safety Technology Demo.
<b>Action:</b> Not Applicable

<b>Agenda Item: Old Business - Distracted Driving Enforcement Discussion</b>
<b>Discussion:</b> Linda Fech confirmed that Oakland and Kent Counties will be participating in distracted driving enforcement during April 2015 for Distracted Driving Awareness Month. Group discussed options for high visibility enforcement, public education, and media coverage.
<b>Action:</b> Action Team agreed to send all ideas to Santilli via email.

<b>Agenda Item: Old Business - Action Plan Progress Update</b>
<b>Discussion:</b> Per the September action team chair meeting, each team is asked to complete a progress report and update data by December 1, 2014. Updating data for distracted driving will be a challenge due to the new UD-10 not being available until 2016. Fact sheets for 2013 are now up to date on Michigan Traffic Crash Facts website.
<b>Action:</b> Not Applicable

<b>Agenda Item: Adjournment</b>
<b>Discussion:</b> Not Applicable
<b>Action:</b> Tom Artushin adjourned the meeting at 2:36 PM

<b>Future Meeting Dates</b>
January 27, 2015 1:00PM, Michigan State Police Headquarters, 1917 Room
April 28, 2015: 1:00PM, Michigan State Police Headquarters, 1917 Room
July 28, 2015: 1:00PM, Michigan State Police Headquarters, 1920 Room
October 27, 2015: 1:00PM, Michigan State Police Headquarters, 1917 Room